

ImageWall Fabric Graphic Drops Installation and Removal

ImageWall from Datum is a fabric graphic product designed for branding shell scheme exhibition spaces. ImageWall is printed using a high quality dye sublimation process and laser cut for a precise finish. The kits are supplied, ready to install to your stand in a 2.3 metre carry bag, which is also acts as a useful platform base for the graphic roll while installing to protect from dirt on the floor during build up.

Installing the Graphics

1. Carefully unroll each graphic from the roll – once you have unrolled the first graphic, insert the aluminium rod into the top pocket until all the way in. Use the supplied bag as a base to protect the graphics from dirt on floor etc. This may need 2 people depending on the size of the image.
2. Carefully insert the supplied 100mm hanging hooks through the front of the graphic into the pre-punched holes and lift into place using a set of steps, then insert the top of the hanging hook into the 50mm system slot of the shell scheme (there is a slot running on the top of each beam).
3. Carefully insert the bottom aluminium rod and let the graphic hang – this may have to be done before item 2 in small shell spaces where there is not enough room to manoeuvre.
4. Adjust the graphic if required by small movements of the hanging hooks.

Taking Down the Graphics

1. Remove each bottom rod and place in bag.
2. Using a set of steps, unhook each panel and carefully roll it evenly around the cardboard tube with THE IMAGE SIDE FACING INWARDS to protect the graphic, removing the top rod before completely rolled, place top rod in bag.
3. Repeat the process for all graphics and wrap the roll with bubble wrap and place the larger tube ends on each end to protect.
4. Zip Bag, fold bag if needed and secure with strap or tape (only required if graphics are smaller than 2 metres).

View video

An online instruction video can be found at
<http://datumcp.com/products/imagewall/>