



Elevate Your Brand with Datum Pricing & Packages

DATUM.

CREATIVE, PRINT
AND DIGITAL

01707 251222
www.datum.agency



» VIEW PRICING »

Contents**Creative**

Branding

Design Services

Digital

Pay Per Click (PPC)

Search Engine Optimisation (SEO)

Social Media Marketing

Websites

Hosting & Support

Combined Packages

Print

Printing & Events

Contact Us

Branding PRICING

Explore our bespoke branding packages, whether you're a start-up crafting your initial brand identity or an established business seeking to re brand and reposition. Our tailored solutions cater to every branding requirement.

**Brand Pack
Moderate**

from
£1,435

2-4 Pages of Content
Competitor Research
Brand Strategy
Logo Refinement
Brand Asset Tool kit
Project Management
Up to 3 Rounds of Amends
Fast Turn Around

Enquire Now**Brand Pack
Extensive**

from
£1,610

6-10 Pages of Content
Competitor Research
Brand Strategy
Logo Concepts
Design Refinement
Brand Asset Tool kit
Project Management
Up to 4 Rounds of Amends
Add-on Features Available

Enquire Now**Brand Pack
Add-ons**

from
£70

Photographic Style Guide
Suite of Stationery
Electronic Signatures
Social Media Assets

Enquire Now

Contents**Creative**

Branding

Design Services

Digital

Pay Per Click (PPC)

Search Engine Optimisation (SEO)

Social Media Marketing

Websites

Hosting & Support

Combined Packages

Print

Printing & Events

Contact Us

Design Services

PRICING

Explore our custom design packages, centred around your unique needs. Enjoy direct access to our designers, making them an integral part of your team, complemented by a dedicated account manager to keep you informed on progress and developments.

Standard

from
£2,100
per month - cancel anytime

Up to 5 Small Creative Projects
Unlimited revisions
We'll get to work within 24-48 hrs
Fast turnarounds
Weekly status report
Dedicated Account Management
Equivalent of x 30 hours per month

Enquire Now**Professional**

from
£3,850
per month - cancel anytime

Up to 10 Small Creative Projects
Dedicated Designer
Unlimited revisions
We'll get to work within 24-48 hrs
Dedicated Account Management
Fast turnarounds
Dedicated Account Management
Weekly status report and
bi weekly call/ meeting
Equivalent of x 55 hours per month

Enquire Now**Premium**

from
£4,760
per month - cancel anytime

Unlimited Creative Projects*
Dedicated Designer
Unlimited design help
Unlimited revisions
We'll get to work within 24-48 hrs
Dedicated Account Management
Fast turnarounds
Dedicated Account Management
Weekly status report and
Bi weekly call/ meeting
Equivalent of x 80 hours per month
*excluding a brand identity

Enquire Now

Contents

Creative

Branding

Design Services

Digital

Pay Per Click (PPC)

Search Engine Optimisation (SEO)

Social Media Marketing

Websites

Hosting & Support

Combined Packages

Print

Printing & Events

Contact Us

Pay Per Click (PPC)

PRICING

Explore our PPC packages below, tailored for dynamic, cost-effective search marketing solutions ideal for small to medium-sized businesses. With a decade of expertise, we've propelled countless businesses to success on Google and Microsoft Ads, crafting bespoke strategies to advance your unique business vision.

Starter

only
£565
per month - cancel anytime

Up to £1,000 Monthly Ad Budget
Google Search Ads
Local Service Ads
Management & Optimisation
Expert UK Account Manager
Monthly Analysis & Reporting
Sales Igniter (Worth £145pm)
FREE SETUP (Worth £150)

Enquire Now

Small Business

only
£865
per month - cancel anytime

Up to £4,000 Ad Budget Google
Search Ads
Local Service Ads
Suitable for Shopping Ads
Management & Optimisation
Expert UK Account Manager
Monthly Analysis & Reporting
Sales Igniter (Worth £235pm)
FREE SETUP (Worth £225)

Enquire Now

Growth Plan

only
£1,450
per month - cancel anytime

Up to £10k Monthly Ad Budget
Google & Microsoft Search Ads
Local Service Ads
Suitable for Shopping Ads
Re-marketing & Display Ads
Landing Page Optimisation
Management & Optimisation
Expert UK Account Manager
Monthly Analysis & Reporting
Sales Igniter (Worth £235pm)
FREE SETUP (Worth £300)

Enquire Now

Pro Plan

15%
of ad spend
per month - cancel anytime
£10k+ Monthly Ad Budget
Google & Microsoft Search Ads
Local Service Ads
Suitable for Shopping Ads
Re marketing & Display Ads
Management & Optimisation
Landing Page Optimisation
Advanced Strategies
International Campaigns
Expert UK Account Manager
Monthly Analysis & Reporting
Sales Igniter (Worth £235pm)
FREE SETUP (Worth £375)

Enquire Now

Contents

Creative

Branding

Design Services

Digital

Pay Per Click (PPC)

Search Engine Optimisation (SEO)

Social Media Marketing

Websites

Hosting & Support

Combined Packages

Print

Printing & Events

Contact Us

Search Engine Optimisation (SEO)

PRICING

Discover our SEO package details below, designed for budget-friendly, impactful SEO suited to small and medium-sized businesses. Our expertise has elevated numerous businesses to page 1 rankings for competitive keywords. Recognising the distinct needs of each business, we collaborate to craft a customised SEO approach to propel your business ahead."

Local SEO

from
£595
per month - cancel anytime

For Reaching Local Towns
Up to 20 Local Keywords
Content Optimisation
Citation Building
Technical Optimisation
Google Profile Optimisation
Monthly Analysis & Reporting
FREE SETUP (Worth £150)

Enquire Now

Regional SEO

from
£895
per month - cancel anytime

For Reaching Local Counties
Up to **40 Regional Keywords**
Content Optimisation
Link Building (DA20+)
1-3 Monthly Blog Posts
Technical Optimisation
Google Profile Optimisation
Monthly Analysis & Reporting
FREE SETUP (Worth £300)

Enquire Now

National SEO

from
£1,495
per month - cancel anytime

For Reaching UK Wide
Up to **100 National Keywords**
Content Optimisation
Link Building (DA30+)
4-6 Monthly Blog Posts
Technical Optimisation
Competitor Analysis
Faster Results
Google Profile Optimisation
Monthly Analysis & Reporting
FREE SETUP (Worth £600)

Enquire Now

International SEO

from
£3,150
per month - cancel anytime

For Reaching Other Countries
200 International Keywords
Content Optimisation
Link Building (DA50+)
6-10 Monthly Blog Posts
Technical Optimisation
Competitor Analysis
Language & Country Settings
Intensive SEO - Fastest Results
Most Senior Team Members
Google Profile Optimisation
Monthly Analysis & Reporting
FREE SETUP (Worth £1200)

Enquire Now

Contents**Creative**

Branding

Design Services

Digital

Pay Per Click (PPC)

Search Engine Optimisation (SEO)

Social Media Marketing

Websites

Hosting & Support

Combined Packages

Print

Printing & Events

Contact Us

Social Media Marketing

PRICING

Explore our social media marketing packages below, offering cost-effective, high-impact solutions tailored for small to medium-sized businesses. Our comprehensive service encompasses design, content creation, copywriting, and publishing, ensuring your social platforms thrive without the hassle.

Social Growth

from
£225
per month - cancel anytime

Increase your social followers

Instagram, X, or LinkedIn

Real followers - no bots

100% Safe

Targeting By Profile & Hashtag

Expert UK Account Manager

Monthly Analysis & Reporting

FREE SETUP (Worth £75)**Enquire Now****Social Posting**

from
£420
per month - cancel anytime

Up to 7 unique posts per week

Up to 4 Social Platforms

Custom designed graphics

Expert UK team

Review & edit posts

Monthly reporting

Expert UK Account Manager

14 day money back guarantee

FREE SETUP (Worth £150)**Enquire Now****Social Ads**

from
£595
per month - cancel anytime

Facebook, Instagram, LinkedIn, TikTok

Custom Designed Graphics

Lead gen or ecommerce

Video & animated ads

Lead forms

Conversion tracking setup

Expert UK team

Expert UK Account Manager

Checkout add-ons available

Sales Igniter (Worth £145pm)

FREE SETUP (Worth £225)**Enquire Now****Growth + Posting + Ads**

from
£1,150
per month - cancel anytime

Save 10% as a Package Plan

Increase your social followers

Daily social posting

Social Ads

Custom designed graphics

Video & animated ads

Lead gen or ecommerce

Multiple social platforms

Expert UK Account Manager

Monthly reporting

Checkout add-ons available

Sales Igniter (Worth £145pm)

FREE SETUP (Worth £300)**Enquire Now**

Contents

Creative

Branding

Design Services

Digital

Pay Per Click (PPC)

Search Engine Optimisation (SEO)

Social Media Marketing

Websites

Hosting & Support

Combined Packages

Print

Printing & Events

Contact Us

Website PRICING

Discover our web design packages, crafted for budget-conscious, effective solutions suitable for small to medium-sized businesses, featuring flexible payment plans over 3-12 months. Our offerings range from template-based landing pages to expansive, multi-lingual e-commerce sites, accommodating every scale of web presence.

Landing Page

from
£1,295
One-time payment

One-time payment
1 Page – Optimised for Leads
Ideal for Ad Campaigns
Bespoke Design
Up to 2 Rounds of Revisions
Mobile Responsive
Easy to Use Editor
Delivered within 14 Days

[Enquire Now](#)

Template Website

from
£2,475
Payment plans available

Up to 10 Pages Included
Choice of Template Designs
Up to 3 Rounds of Revisions
Mobile Responsive
Search Engine Friendly
Easy to Use Editor
1 Hour of Training
Add-on Features Available

[Enquire Now](#)

Bespoke Website

from
£5,625
Payment plans available

Up to 20 Pages Included
Bespoke Design
Up to 4 Rounds of Revisions
Mobile Responsive
Search Engine Friendly
Easy to Use Editor
Lead Capture Form
Superior Performance
1 Hour of Training
Add-on Features Available

[Enquire Now](#)

Ecommerce Website

from
£8,950
Payment plans available

Shopify or WordPress
Bespoke Responsive Design
Up to 5 Rounds of Revisions
Product Import
Complete Store Setup
Search Engine Friendly
Product Feeds & Integrations
Advanced Promotion Features
Marketing Automation Expert UK
Ecommerce Team
2 Hours of Training
Add-on Features Available

[Enquire Now](#)

Contents**Creative**[Branding](#)[Design Services](#)**Digital**[Pay Per Click \(PPC\)](#)[Search Engine Optimisation \(SEO\)](#)[Social Media Marketing](#)[Websites](#)[Hosting & Support](#)[Combined Packages](#)**Print**[Printing & Events](#)**Contact Us**

Hosting & Support

PRICING

Explore our comprehensive hosting packages, from straightforward plans to fully supported options with monthly website updates, all tailored to meet your specific needs.

Standard**£40**
Monthly

Daily backups and hosting

Enquire Now**Essential****£150**
Payment plans available

Daily backups, monthly software updates, uptime monitoring, security enhancements, functional checks, fixing any issues, and tech support.

Enquire Now**Essential Plus****£750**
Payment plans available

Everything from the Essential plan plus 1 day a month of priority access to our web designers and developers for enhancements.

Any unused time rolls over.

Enquire Now

Contents

Creative

Branding

Design Services

Digital

Pay Per Click (PPC)

Search Engine Optimisation (SEO)

Social Media Marketing

Websites

Hosting & Support

Combined Packages

Print

Printing & Events

Contact Us

Combined Packages

PRICING

With our flexible monthly plans, you can have a complete creative, web and marketing team for less than the cost of a single Marketing Executive.

Forget about the skill gaps and HR issues that come with hiring.

You will have access to our designers, developers, and marketing experts. Simply queue up your requirements and priorities, our leave it on auto-pilot and we will proactively drive your digital marketing strategy forward while providing regular updates and reports.

Grow

£2,249
Monthly

Landing Pages
Social Management
Google Ads
Search Engine Optimisation (SEO)
Copywriting
Monthly Team Calls
Monthly Analysis & Reporting
Sales Igniter (Worth £145pm)
14-Day Money-Back Guarantee

Enquire Now

Scale

£3,749
Payment plans available

Landing Pages
Website Dev, Hosting & Support
Social Management + Ads
Google & Microsoft Ads
Search Engine Optimisation (SEO)
Graphic Design & Video Editing
Copywriting
Email & SMS Funnels / Marketing
Weekly Team Calls
Monthly Analysis & Reporting
Sales Igniter (Worth £235pm)
14-Day Money-Back Guarantee

Enquire Now

Strategic Partner

£5,299
Payment plans available

Everything in Scale
Triple the Output of the Grow Plan
Expedited Turnaround
Senior Account Manager
Strategy Sessions
Video & Photography
AWS Hosting
AI Sales Agent
Increased Link Building
Advanced Strategy & Training
Weekly Team Calls
Weekly Analysis & Reporting
14-Day Money-Back Guarantee

Enquire Now

Contents**Creative**

Branding

Design Services

Digital

Pay Per Click (PPC)

Search Engine Optimisation (SEO)

Social Media Marketing

Websites

Hosting & Support

Combined Packages

Print

Printing & Events

Contact Us

Printing & Events

PRICING

Discover our extensive printing solutions, including litho, digital, and large format printing, alongside POS and large-scale event services. Given the bespoke nature of print projects, we provide personalised quotes for each, with a commitment to same-day responses.

Marketing and Promotional

- Materials
- Brochures
- Prospectuses
- Flyers
- Postcards
- Catalogues
- Business Cards
- Banners
- Posters
- Point of Sale (POS) Displays

Corporate and Business Materials

- Letterheads
- Envelopes
- Reports and Proposals
- Invoices and Forms
- Compliment Slips

Packaging and Labels

- Product Packaging
- Labels and Stickers

Educational and Instructional Materials

- Textbooks
- Workbooks
- Course Packs
- Research Journals

Event and Display Materials

- Event Stands
- Event Management
- Exhibitions
- Event Invitations
- Programs
- Tickets
- Pop-Up Banners
- Signage

Enquire Now

Contents

Creative

Branding

Design Services

Digital

Pay Per Click (PPC)

Search Engine Optimisation (SEO)

Social Media Marketing

Websites

Hosting & Support

Combined Packages

Print

Printing & Events

Contact Us

Contact Us

The rates and packages outlined in this document serve as initial guidelines. We understand that each client has unique needs, so we're committed to personally collaborating with you to tailor the ideal solution for your business.

We love to have clients come to our studio. To arrange a visit simply give us a call, or drop us an email.

Call us on 01707 251222

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Cuffley
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Enquire Now

